FOREIGN PRIORITY

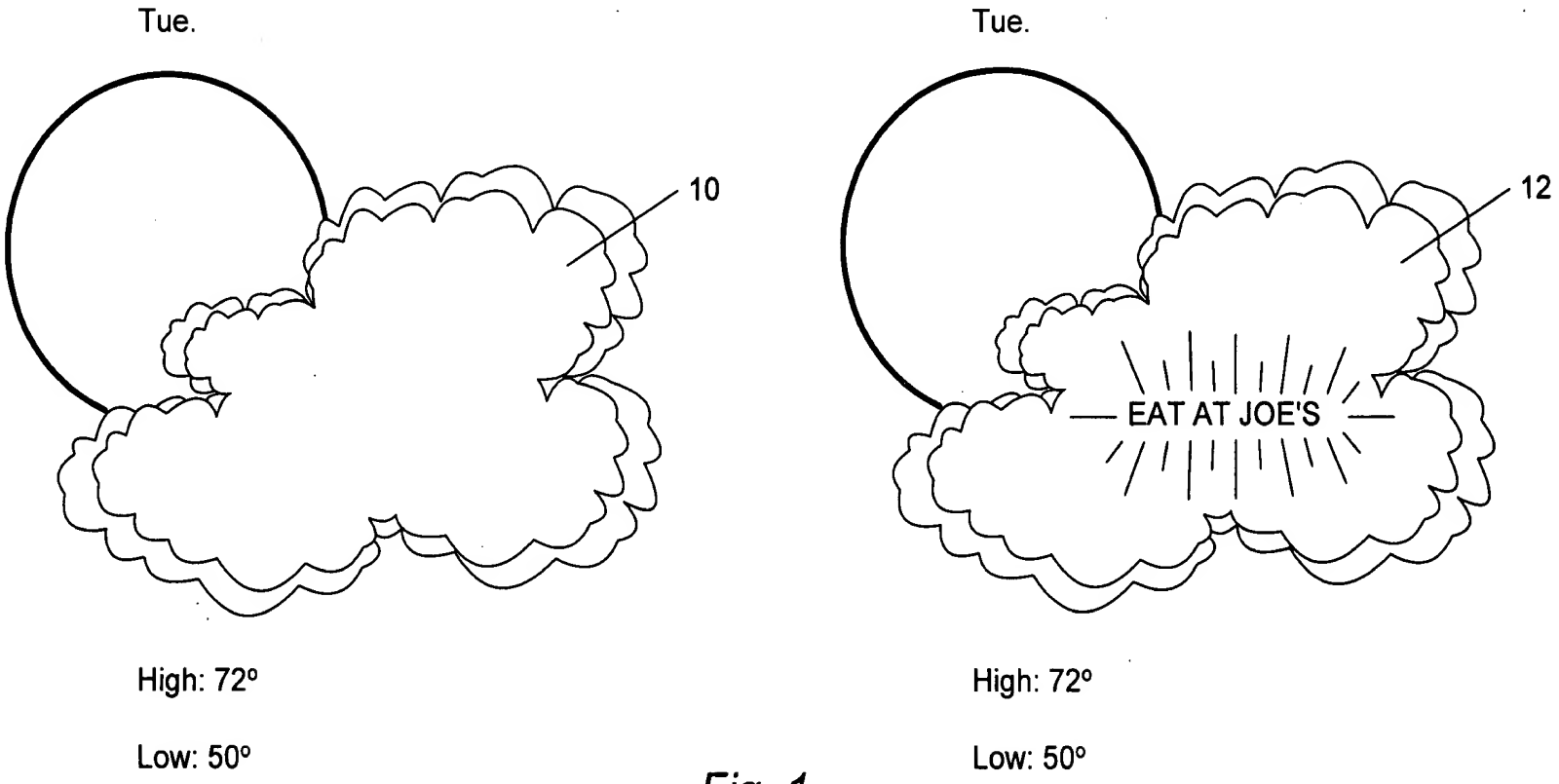


Fig. 1

SVG code

```
<?xml version="1.0"?>
<!DOCTYPE svg SYSTEM "svg-19991203.dtd">
<svg height="500" width="500">
<path style="stroke:black; stroke-width:4; fill:white" d="M 10 10 L 490 10 L 490 490 L 10 490 Z"/>
<text style="font-size:200; stroke:black; stroke-width:4; fill:lightblue" x="65" y="200">IBM</text>
<ellipse cx="300" cy="350" rx="80" ry="50" style="fill:lightgreen" />
<rect x="100" y="350" height="70" width="50" style="fill:pink" />
</svg>
```

20

22

SVG image

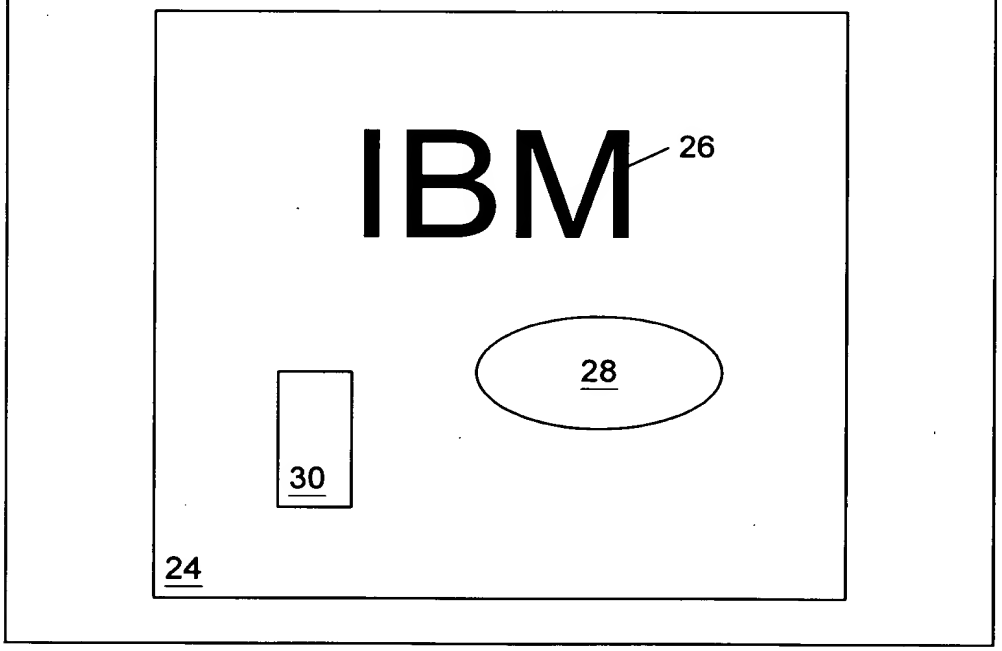


Fig. 2

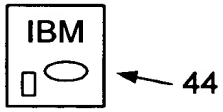
SVG code

```
<?xml version="1.0"?>
<!DOCTYPE svg SYSTEM "svg-19991203.dtd">
<svg height="500" width="500">
<path style="stroke:black; stroke-width:0.4; fill:white" d="M 200 1 L 249 1 L 249 49 L 200 49 L 200 1"/>
<text style="font-size:20; stroke:black; stroke-width:0.4; fill:lightblue" x="206.5" y="20">IBM</text>
<ellipse cx="230" cy="35" rx="8" ry="5" style="fill:lightgreen" />
<rect x="210" y="35" height="7" width="5" style="fill:pink" />
<image xlink:href="IBMimage.jpg" x="1" y="100" width="500" height="150" />
</svg>
```

40

42

SVG image



44

46

IBM @server

Fig. 3

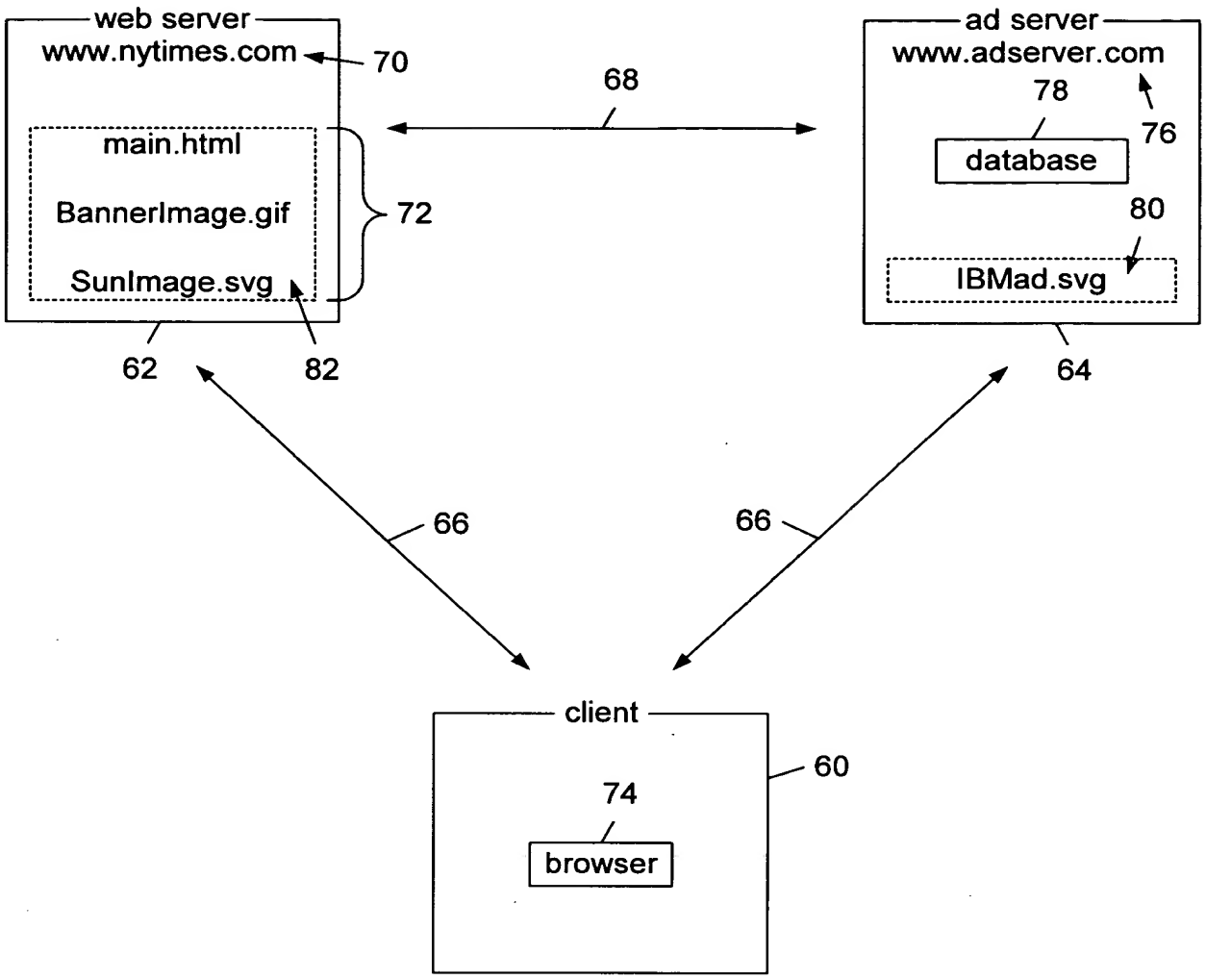

web server
www.nytimes.com
70
68
ad server
www.adserver.com
78
76
database
main.html
BannerImage.gif
SunImage.svg
72
80
IBMad.svg
62
82
64
66
66
client
60
74
browser

Fig. 4

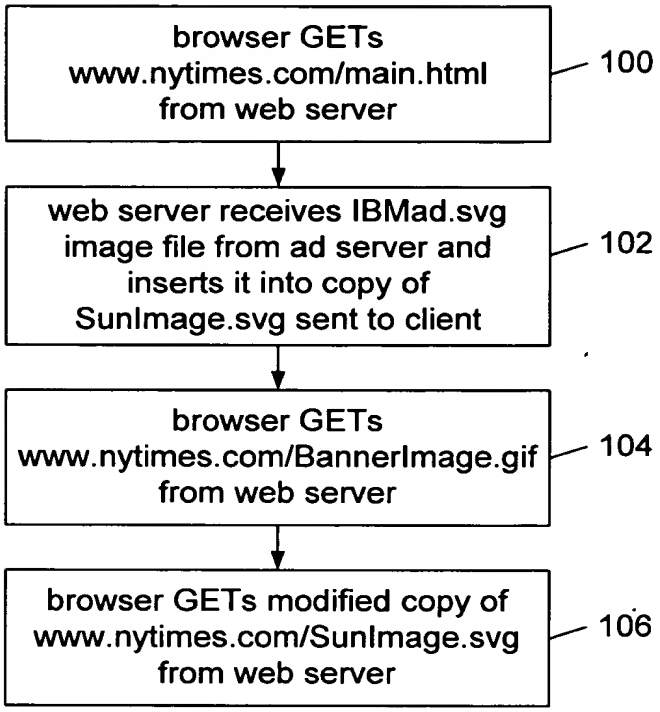

browser GETs www.nytimes.com/main.html from web server
100
web server receives IBMad.svg image file from ad server and inserts it into copy of SunImage.svg sent to client
102
browser GETs www.nytimes.com/BannerImage.gif from web server
104
browser GETs modified copy of www.nytimes.com/SunImage.svg from web server
106

Fig. 5

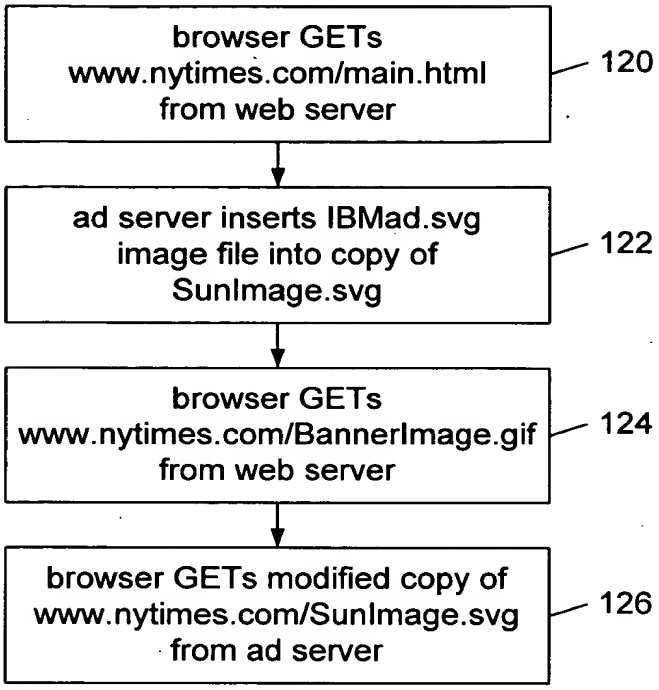

browser GETs www.nytimes.com/main.html from web server
120
ad server inserts IBMad.svg image file into copy of SunImage.svg
122
browser GETs www.nytimes.com/BannerImage.gif from web server
124
browser GETs modified copy of www.nytimes.com/SunImage.svg from ad server
126

Fig. 6

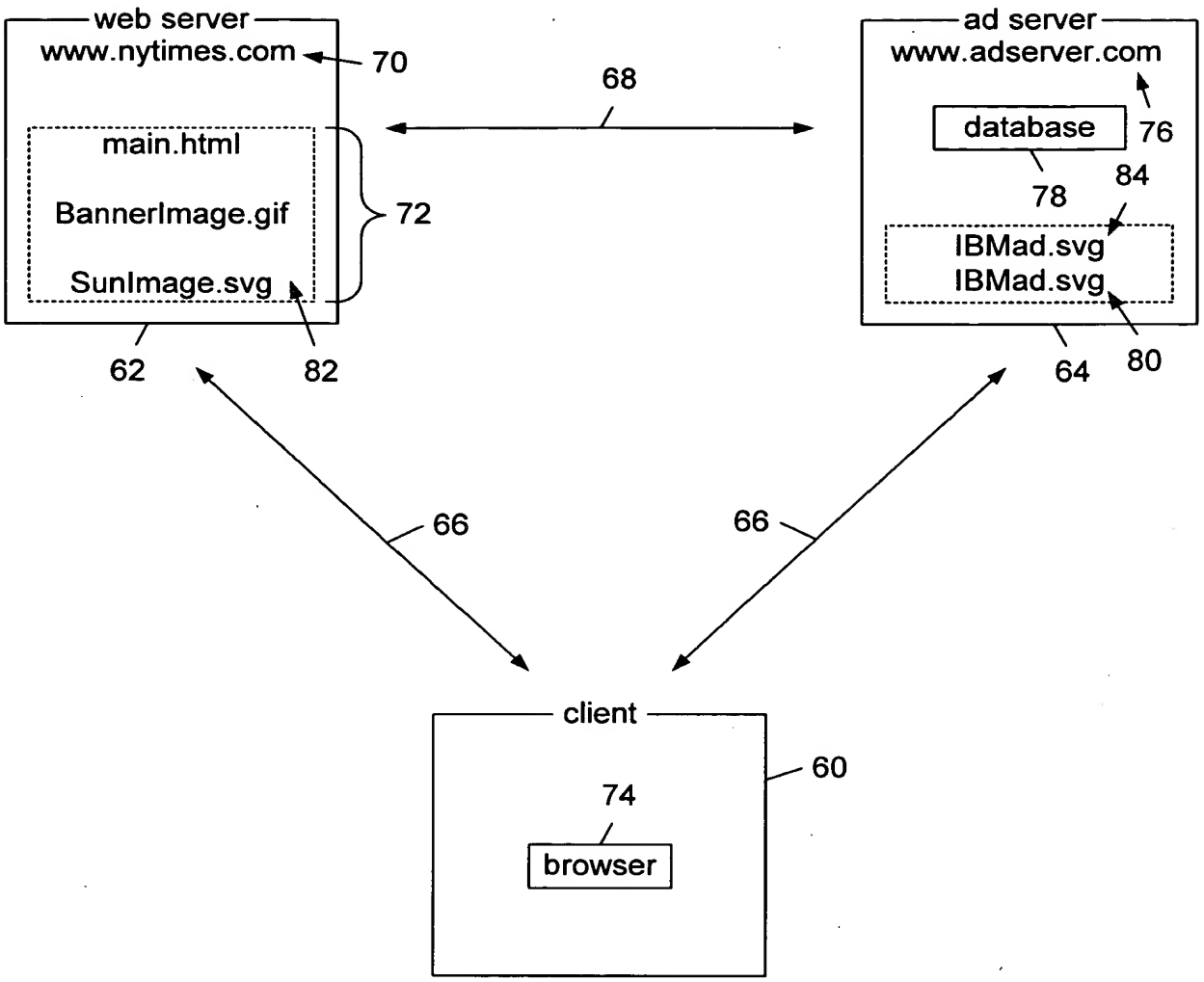

web server
www.nytimes.com
70
68
ad server
www.adserver.com
database
76
78
84
main.html
BannerImage.gif
SunImage.svg
72
IBMad.svg
IBMad.svg
62
82
64
80
66
66
client
60
74
browser

Fig. 7

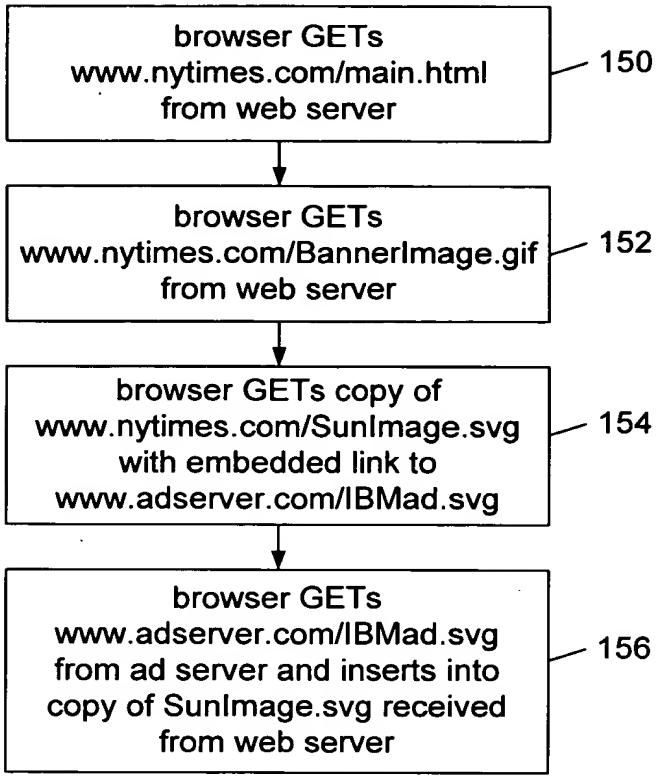

browser GETs www.nytimes.com/main.html from web server
150
browser GETs www.nytimes.com/BannerImage.gif from web server
152
browser GETs copy of www.nytimes.com/SunImage.svg with embedded link to www.adserver.com/IBMad.svg
154
browser GETs www.adserver.com/IBMad.svg from ad server and inserts into copy of SunImage.svg received from web server
156

Fig. 8